# Friends of GNOME Survey Report

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## Contents

## List of Tables

## List of Figures

## 1 Summary

In July 2009 the GNOME Foundation undertook a web survey of GNOME Foundation members. Approximately 240 people responded to the survey. The questionnaire is shown in Section 5 on page 6.

This report shows simple frequency tabulations of the numeric responses. The free-text responses have not been analysed, as it is much better for the people who commissioned the research to read them, as opposed to any type of quantitative analysis.

# 2 Main Results

Table 1 shows a summary of the affirmative responses to the yes/no questions.

| Question | Count | % | Valid % |
|---|---|---|---|
| relationshiptognome - GNOME user | 231 | 95.9 | 97.1 |
| relationshiptognome - GNOME contributor (code, art, event planning, documentation, translation, web page creation, ...) | 48 | 19.9 | 19.9 |
| relationshiptognome - Employed by a company or organization that does work with GNOME | 19 | 7.9 | 7.9 |
| relationshiptognome - GNOME Foundation member | 12 | 5.0 | 5.0 |
| relationshiptognome - GNOME fan | 153 | 63.5 | 63.5 |
| use - GNOME desktop | 232 | 96.3 | 97.9 |
| use - GNOME office applications like Abiword and Gnumeric | 66 | 27.4 | 27.4 |
| use - GNOME multimedia applications like Gimp, Rhythmbox, Banshee and Inkscape | 217 | 90.0 | 90.0 |
| use - GNOME products on Windows like Gnumeric, Gimp, Gnucash and Inkscape | 78 | 32.4 | 32.4 |
| use - GNOME products on KDE like Gimp, Gnucash or Banshee | 14 | 5.8 | 5.8 |
| use - GNOME products on Mac OS X like Gimp, Gnucash or Banshee | 27 | 11.2 | 11.2 |
| use - GNOME accessibility features and products | 18 | 7.5 | 7.5 |
| Activities - GUADEC | 91 | 37.8 | 37.8 |
| Activities - Hackfests | 88 | 36.5 | 36.5 |
| Activities - 6 month release schedule | 141 | 58.5 | 58.5 |
| Activities - Maintaining GNOME infrastructure like websites and forums | 133 | 55.2 | 55.2 |
| Activities - Translations | 93 | 38.6 | 38.6 |
| Activities - Documentation | 122 | 50.6 | 50.6 |
| Activities - Sponsoring developer travel | 59 | 24.5 | 24.5 |
| Activities - Google Summer of Code | 101 | 41.9 | 41.9 |
| Activities - Coding contests | 45 | 18.7 | 18.7 |
| Activities - Accessibility Outreach program | 42 | 17.4 | 17.4 |
| hear - from the gnome.org web page | 100 | 41.5 | 41.8 |
| hear - from Planet GNOME | 49 | 20.3 | 20.3 |
| hear - from a friend | 14 | 5.8 | 5.8 |
| hear - from a blog | 65 | 27.0 | 27.0 |
| hear - from an email | 17 | 7.1 | 7.1 |
| subscription - I subscribed to the $10 monthly subscription. | 48 | 19.9 | 20.5 |
| subscription - I gave a one time (or multiple one time) donations. | 188 | 78.0 | 78.3 |
| subscription - I do not know. | 7 | 2.9 | 2.9 |

Table 1: "Yes" Reponses to Yes/No Questions

# 3   What Should the Foundation Focus On?

It is difficult to analyse ranking questions. A higher rank implies that the respondent wants the GNOME Foundation to focus more on the indicated activity. However looking at the "average" (in the table, the average is simply the arithmetic mean of the ranks $1-9$) alone is misleading. Consider, for example the rankings given to the first option "Exactly what it's doing now". The mean rank of 4.6 implies that most respondents favour that option. But looking at the bar chart we can see that the distribution is b-modal: many people place that option as the lowest priority.
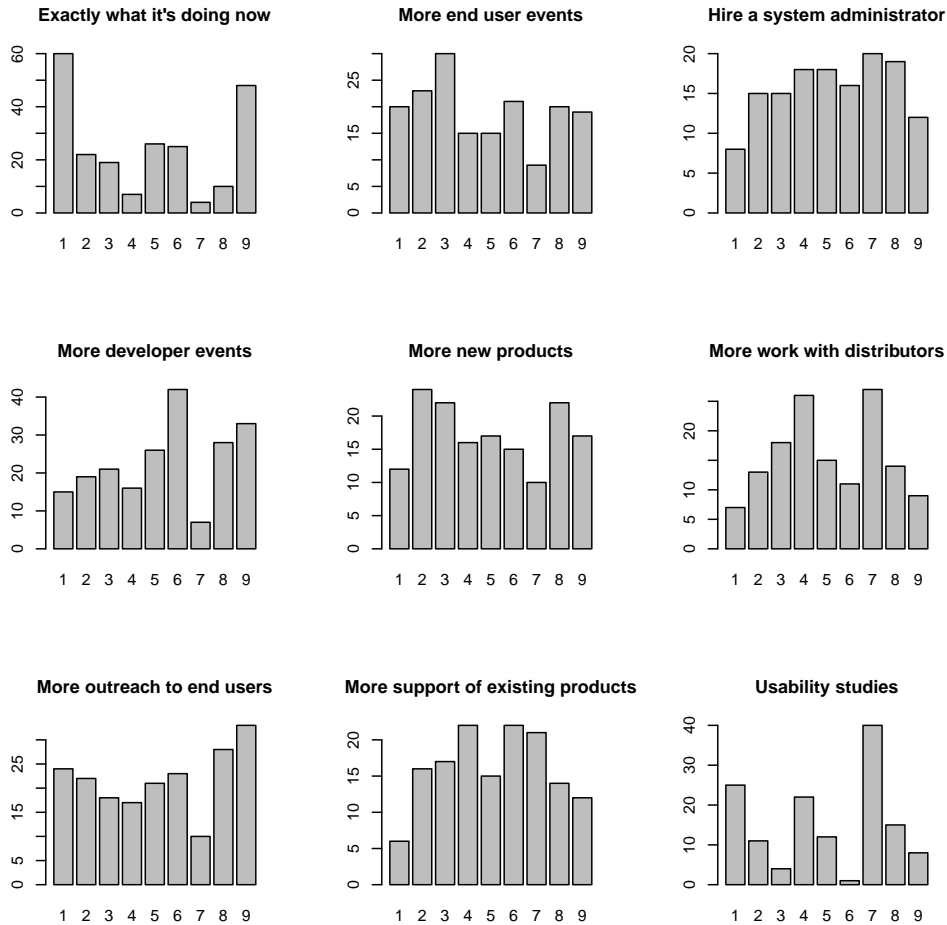


Figure 1: Rankings

Hence, the best way to "analyse" the ranks is simply to look at the distributions. I've included a table of means in case that might be helpful in addition to eyeballing the charts.

| 1 = Highest ranking | Mean |
|---|---|
| Exactly what it's doing now | 4.6 |
| More developer event | 5.5 |
| More outreach to end users | 5.2 |
| More end user events | 4.7 |
| More new products | 4.9 |
| More support of existing products | 5.2 |
| Hire a system administrato | 5.3 |
| More work with distributors | 5.1 |
| Usability studies | 5.0 |

# 4 Demographics

## 4.1 Age

How old are you?

|  | Frequency | Percent | Valid Percent |
|---|---|---|---|
| Under 18 | 2 | .8 | .9 |
| 18 - 21 | 26 | 10.8 | 11.1 |
| 22 - 25 | 31 | 12.9 | 13.2 |
| 26 - 29 | 57 | 23.7 | 24.3 |
| 30 - 44 | 91 | 37.8 | 38.7 |
| 45 - 60 | 22 | 9.1 | 9.4 |
| 60 - 74 | 5 | 2.1 | 2.1 |

## 4.2 Sex

Are you male or female?

|  | Frequency | Percent | Valid Percent |
|---|---|---|---|
| Female | 1 | .4 | .4 |
| Male | 229 | 95.0 | 95.0 |
| Total | 241 | 100.0 | 100.0 |

## 4.3 Employment

| Question | Count | % | Valid % |
|---|---|---|---|
| employment - full time student | 41 | 17.0 | 17.1 |
| employment - software developer | 65 | 27.0 | 27.0 |
| employment - other full time job | 123 | 51.0 | 51.0 |
| employment - retired | 6 | 2.5 | 2.5 |
| employment - unemployed | 2 | .8 | .8 |

## 4.4 Knowledge of Campaign

Did you know about our Friends of GNOME badges?

|  | Frequency | Percent | Valid Percent |
|---|---|---|---|
| yes, I have one on my blog | 16 | 6.6 | 6.8 |
| yes | 75 | 31.1 | 31.6 |
| no | 102 | 42.3 | 43.0 |

# 5  Questionnaire

**Home**          **News**   **Projects**   **Art**   **Support**   **Development**   **Community**

## Friends of GNOME

We would like to make sure the GNOME Foundation plans best meet the needs of the GNOME project. You have received this survey because you donated to Friends of GNOME in the past year.

We'd like to ask for your help in finding out how we can do better. If you can help us by participating, we will use the information to improve the GNOME Foundation's plans and offerings.

When we tested this survey we found that most people could complete it in three minutes or less.

*A note on privacy*
*This survey is anonymous. The record kept of your survey responses does not contain any identifying information about you unless a specific question in the survey has asked for this.*

## GNOME Foundation

**Are you ...** Check any that apply

- ☐ GNOME user
- ☐ GNOME contributor (code, art, event planning, documentation, translation, web page creation, ...)
- ☐ Employed by a company or organization that does work with GNOME
- ☐ GNOME Foundation member
- ☐ GNOME fan

6

☐ Other:

[                    ]

You are a GNOME user if you use the GNOME desktop or any GNOME applications like Gimp, Gnumeric, Banshee, Rhythmbox, Inkscape, GNOME Do, etc.

You are a GNOME contributor if you've contributed code, documentation, bug reports, art, articles to GNOME Journal, or any other substancial contributions to the GNOME project.

You are a GNOME Foundation member if you've applied and been accepted to the GNOME Foundation. If you are unsure, a list of members can be found here: http://foundation.gnome.org/membership/members.php

A GNOME fan is anyone who likes the GNOME project, products or community!

### Do you use ... Check any that apply

☐ GNOME desktop

☐ GNOME office applications like Abiword and Gnumeric

☐ GNOME multimedia applications like Gimp, Rhythmbox, Banshee and Inkscape

☐ GNOME products on Windows like Gnumeric, Gimp, Gnucash and Inkscape

☐ GNOME products on KDE like Gimp, Gnucash or Banshee

☐ GNOME products on Mac OS X like Gimp, Gnucash or Banshee

☐ GNOME accessibility features and products

☐ Other:

[                    ]

**What motivated you to donate to Friends of GNOME?**

**In order to help us decide where to focus in the future, we'd like to understand which GNOME Foundation activities you think are most important or useful for the GNOME Foundation to be doing. Which of the following activities do you think are important for the GNOME Foundation to do?** Check any that apply

- ☐ GUADEC
- ☐ Hackfests
- ☐ 6 month release schedule
- ☐ Maintaining GNOME infrastructure like websites and forums
- ☐ Translations
- ☐ Documentation
- ☐ Sponsoring developer travel
- ☐ Google Summer of Code
- ☐ Coding contests
- ☐ Accessibility Outreach program
- ☐ Other:

If there's something that you consider to be important and it's not on the list, please check "Other" and write in the space provided.

**What would you like to see the GNOME Foundation do over the next year?**

8

Click on an item in the list on the left, starting with your highest ranking item, moving through to your lowest ranking item.

**Your choices:**

exactly what it's doing now
more developer events
more outreach to end users
more end user events
more new products
more support of existing products
hire a system administrator
more work with distributors
usability studies

**Your ranking:**

1:
2:
3:
4:
5:
6:
7:
8:
9:

Click on the scissors next to each item on the right to remove the last entry in your ranked list

**Is there anything else you'd like to see the GNOME Foundation do over the next year?**

## Friends of GNOME

**How did you hear about the Friends of GNOME donation page?** Check any that apply

☐ from the gnome.org web page

☐ from Planet GNOME

☐ from a friend

☐ from a blog

☐ from an email

☐ Other:

**Did you know about our Friends of GNOME badges, http://www.gnome.org/friends/promote.html? (And we have some just for Friends of GNOME, http://www.gnome.org/friends/thank-you.html.) Choose one of the following answers**

Please choose one of the following:

Please enter your comment here:

○ yes, I have one on my blog

○ yes

○ no

● No answer

**Did you subscribe to the $10 monthly subscription or did you give a one time donation? Check any that apply**

☐ I subscribed to the $10 monthly subscription.

☐ I gave a one time (or multiple one time) donations.

☐ I don't know.

## Demographics

**What is your employment status? Check any that apply**

☐ full time student

☐ software developer

☐ other full time job
☐ retired
☐ unemployed
☐ Other:

[          ]

**How old are you?** Choose one of the following answers

○ Under 18
○ 18 - 21
○ 22 - 25
○ 26 - 29
○ 30 - 44
○ 45 - 60
○ 60 - 74
○ 75+
● No answer

**Are you male or female?**

○ Female
○ Male
● No answer

**Anything else you'd like to tell us to help ensure the GNOME Foundation does the best job it can supporting the GNOME project?**

[                    ]

Submit    Resume later

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