

2017 | LAS GNOME Bid

Proposed: November 2 - 5 | Stanford, CA

Based on GNOME's [How to bid](#) documentation

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Vision

LAS GNOME is meant to help spread the word about Flatpak and other technologies that are helping make it easier to build a vibrant Linux app ecosystem, as well as provide a place for people to make progress on building it.

We expect this conference to be pretty small, as a large part of it is also a hackathon. We expect 50 people at minimum, plus students trickling in and out.

We envision the event having the following components:

- Speakers/Keynotes
- Unconference
- Student involvement
- Hackathon - work on stuff that needs to get done
- Flatpak onboarding - teach people about Flatpak. Outreach, maybe Linux installation fests for the public.

Goals

Here are some of this event's goals:

1. **Work output:** Work on Flathub and Flatpak store (through a hackathon)
2. **Excitement & understanding:** Make sure Flatpak developers understand the use cases and get motivated to push hard on building Flathub/other components
3. **Marketing:** Exposing public to Flatpak / influence students to get involved in GNOME in general - write your first Flatpak app.
4. **Building collaborative relationships.** We want to reach more open source projects and get them onboard with the Flatpak movement.

Location

We would like to hold the event at Stanford University for the sake of cost and exposure. It would be great to get more university students involved in GNOME and interested in building Flatpak apps. It could be especially powerful if we partner with some faculty members and start engaging students beyond this conference.

The San Francisco Bay Area is a major hub of innovation, especially in the software business. Right now, we do not have a big GNOME community here, and it'd be great to get more people and companies onboard. Having the event be at Stanford lends it a certain amount of prestige, and it could help entice more people to attend.

Timing

Having the conference in November would give attendees time to recover from GUADEC and would avoid scheduling the same month as GNOME.Asia + potential Boston Summit in October. There aren't many [other open source conferences](#) in November.

Local Team

1. Nuritzi Sanchez - co-lead
2. Rosanna Yuen - co-lead

3. Cassandra Sanchez
4. Cosimo Cecchi
5. Jonathan Blandford

Local Support

Here are some of the groups and organizations that we can reach out to for help. We will also look into other local companies and groups including Facebook, Amazon, and Google.

- **Stanford University students, faculty, and groups**
 - [CS + Social Good](#) - Leaders of this group have been Endless interns and have expressed interest in GNOME and helping plan events.
 - **Sigma Theta Psi sorority** - Nuritzi's contacts. They can help us book rooms and connect us to other student groups
 - [BASES](#) - They have worked with Endless in the past; entrepreneurial group who often start companies / build apps and software.
- [Endless](#)
- [GNOME SF](#)

Sponsorship

In addition to new sponsors, we would reach out to organizations that sponsored us last year.

Previous sponsors:

- Endless
- OpenSUSE
- Collabora
- Yocto
- CodeThink
- Intel
- Aleph Objects
- Red Hat

Potential new sponsors:

- Facebook
- Google
- IBM
- Amazon
- Wordpress
- London Trust Media / Private Internet Access

Venue Overview



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Dates: *Thursday, November 2nd - Sunday, November 5th*

Venue:

[Cubberly Auditorium](#) - for Thursday. Welcome, speakers, and installfest party.

[Tressider Oak East & West](#) - Friday through Sunday

Stanford has free wifi all over the campus. There are a lot of rooms available for whiteboarding and hacking.

Travel

Airports: SFO, SJC, OAK

Getting to Palo Alto from SFO: BART + Caltrain to Palo Alto train station (takes about an hour)

Bus once in Palo Alto / Stanford: The free [Marguerite](#) bus takes people all around Stanford and surrounding areas

Parking: There is [visitor parking](#) available for a fee

Accommodation

There is a [wide range of options](#) depending on people's budget. We can also see if there's a group rate we can get at a place we think is best.

Examples:

Low cost options:

[AirBnB](#) (rent a house for 6 - 12 people): \$582/night (~\$97/person), here's another similar one ([link](#))

[Palo Alto Country Inn](#): \$139/single, \$189/double

Comfortable option:

[Stanford Guest Inn](#): \$151- \$191/night

Dining

On campus: There are a lot of [dining options](#) on campus that include things like cafeteria-style food and fast food options. No transportation necessary. For people on especially tight budgets, there are supermarkets near by in case they prefer that option.

Close by: University Avenue is a 15 minute walk away from main campus (it turns into Palm Drive, Stanford's main road). It has a lot of restaurants, cafes, and bars, and can also be accessed via the free Marguerite shuttle.

Tentative Schedule / Events

Wednesday

Evening get-together (beers)

Thursday

Registration

Intro to GNOME and FOSS - students & public

½ day talks

Unconference
Pizza and beers night

Friday - US Holiday

½ day talks
Unconference
SF night out

Saturday

Build your 1st Flatpak app - students & public
Hackathon
Sponsored evening event

Sunday

Hackathon

Budget

	Estimated High	Estimated Low	Expected	Actual
Total Expenses	\$5,982.00	\$3,382.00	\$3,592.00	\$0.00

[Link to budget](#)