2017 | LAS GNOME Bid

Proposed: November 2 - 5 | Stanford, CA
Based on GNOME's [How to bid](#) documentation

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Vision

The long term vision for LAS GNOME is to cover all sorts of issues dealing with the Linux user space and help create a competitive and viable ecosystem around Linux. We want it to be a place for Linux enthusiasts to exchange ideas on how to create a better user experience, and a place for the public to come and be inspired to participate in the Linux revolution.

In its first years, LAS GNOME will be much more focused and conservative. We want to start off by focusing on the Linux desktop space space and creating an ecosystem of applications for it.

We expect the 2017 conference to be pretty small, and we expect some BoFs will be geared at making the developer experience stronger, as well as planning some marketing around Flatpak/Flathub to start getting more apps packaged. We also hope to structure the events in a way that makes it easy to involve new students and newcomers, in hopes of getting them interested in becoming Linux users and contributing to the ecosystem some way.

We expect about 50 attendees, and hope to get students interested in volunteering and participating in the Linux installathon.

We envision the event having the following components:

- Speakers/Keynotes
- Unconference/BoFs
- Student involvement
- Hackathon - work on stuff that needs to get done
- Onboarding - teach people about Flatpak, Builder, and GNOME. We hope to hold a Linux installathon for the public.

Goals

Here are some of this event's goals:

1. **Work output:** Work on Flathub/Flatpak documentation and marketing (through a hackathon)
2. **Excitement & understanding:** Make sure Flatpak developers understand the use cases and get motivated to push hard on building Flathub/other components
3. **Marketing**: Exposing public to Flatpak / influence students to get involved in GNOME in general - write your first Flatpak app.
4. **Building collaborative relationships**. We want to reach more open source projects and get them onboard with the Flatpak movement.

Location

We would like to hold the event at Stanford University for the sake of cost and exposure. It would be great to get more university students involved in GNOME and interested in building Flatpak apps. It could be especially powerful if we partner with some faculty members and start engaging students beyond this conference.

The San Francisco Bay Area is a major hub of innovation, especially in the software business. Right now, we do not have a big GNOME community here, and it'd be great to get more people

and companies onboard. Having the event be at Stanford lends it a certain amount of prestige, and it could help entice more people to attend.

Timing

Having the conference in November would give attendees time to recover from GUADEC and would avoid scheduling the same month as GNOME.Asia + potential Boston Summit in October. There aren't many other open source conferences in November.

Local Team

1. Nuritzi Sanchez - co-lead
2. Rosanna Yuen - co-lead
3. Cassandra Sanchez
4. Cosimo Cecchi
5. Jonathan Blandford

Local Support

Here are some of the groups and organizations that we can reach out to for help. We will also look into other local companies and groups including Facebook, Amazon, and Google.

- **Stanford University students, faculty, and groups**
  - **Stanford faculty** - We have connections who are willing to vouch for our event and help us book the venue (only faculty can reserve space for outside events).
  - **CS + Social Good** - Leaders of this group have been Endless interns and have expressed interest in GNOME and helping plan events.
  - **Sigma Theta Psi sorority** - Nuritzi's contacts. They can help us book rooms and connect us to other student groups
  - **BASES** - They have worked with Endless in the past; entrepreneurial group who often start companies / build apps and software.
- **Endless**
- **GNOME SF**

Sponsorship

In addition to new sponsors, we would reach out to organizations that sponsored us last year.

Previous sponsors:

- Endless

- OpenSUSE
- Collabora
- Yocto
- CodeThink
- Intel
- Aleph Objects
- Red Hat

Potential new sponsors:
- Facebook
- Google
- IBM
- Amazon
- Wordpress
- London Trust Media / Private Internet Access

Venue Overview

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Dates: Thursday, November 2nd - Sunday, November 5th

Venue:
[Old Union Clubhouse Ballroom](#) - for Thursday. Welcome, speakers, and installfest party.
[Tressider Oak East & West](#) - Friday through Saturday for conference
Old Union Rooms - Sunday for hackfests

Stanford has free wifi all over the campus. There are a lot of rooms available for whiteboarding and hacking.

Travel

Airports: SFO, SJC, OAK

Getting to Palo Alto from SFO: BART + Caltrain to Palo Alto train station (takes about an hour)

Bus once in Palo Alto / Stanford: The free [Marguerite](#) bus takes people all around Stanford and surrounding areas

Parking: There is [visitor parking](#) available for a fee

Accommodation

There is a [wide range of options](#) depending on people's budget. We can also see if there's a group rate we can get at a place we think is best.

Examples:
Low cost options:
   [AirBnB](#) (rent a house for 6 - 12 people): $582/night (~$97/person), here's another similar one ([link](#))
   [Palo Alto Country Inn](#): $139/single, $189/double

Comfortable option:
   Stanford Guest Inn: $151- $191/night

Dining

On campus: There are a lot of dining options on campus that include things like cafeteria-style food and fast food options. No transportation necessary. For people on especially tight budgets, there are supermarkets near by in case they prefer that option.

Close by: University Avenue is a 15 minute walk away from main campus (it turns into Palm Drive, Stanford's main road). It has a lot of restaurants, cafes, and bars, and can also be accessed via the free Marguerite shuttle.

Tentative Schedule / Events

Wednesday
Evening get-together (beers)

Thursday
Registration
½ day talks
Intro to GNOME and FOSS - students & public
Unconference
SF night out

Friday
½ day talks
Unconference
Pizza and beers night

Saturday
½ day talks
Build your 1st Flatpak app - students & public
Hackathon
Sponsored evening event

Sunday
Hackathon

Budget

	Estimated High	Estimated Low	Expected	Actual

Total Expenses	$7559.00	$4117.00	**$6089.00**	$0.00

Link to budget

Possible Tracks for Papers

- **Community Engagement & Marketing** - How are we getting the news out about all of these things? How do we measure success?
- **Newcomer Story** - How do we get newcomers to start building Linux Apps?
- **Social Impact & Ethics** - How are we involving corporations/proprietary software? How do we engage with government?
- **Developer Story** - e.g. Builder and Flatpak
- **Distribution** - What value do different distributions provide? (maybe we can have a panel)
- **Business & Legal** - Linux application market stories. How are these being used? What are some of the legal issues we need to keep in mind?

3 Headline Speakers: 1 hr
Speakers: 45 mins